



HONOR REWARDS

Dear Local Business Owner,

This September, Jefferson County is planning to announce an exciting new community service program called “**Honor Rewards**” that will mutually benefit both veterans/military personnel as well as area businesses. With Honor Rewards, veterans and military personnel will be offered discounts and incentives at participating businesses as a way to recognize and thank them for their service to our country.

We would like to ask you to consider participating in the “Honor Rewards” program. What your business offers is up to you, whether it is a percentage discount, specific dollar amount or some other appropriate incentive. By participating, your business name will be listed on the Honor Rewards website for Jefferson County and provided to veterans/military personnel who have an Honor Rewards card or other acceptable ID (as shown on the following page). In addition, we will provide you with promotional materials like door stickers and flyers to demonstrate that you are an **Honor Rewards business member**.

To become a business member, please apply online at www.honorrewards.com by clicking on the Business sign-up link. If you include your website, it will allow Honor Rewards members a direct link to your website. It is quick and easy and a great way to promote your business! Thank you in advance for recognizing our many veterans and military personnel of our area. Should you have any questions about the Honor rewards program, please call Staci Hoffman or Yvonne Duesterhoeft at the phone numbers below.

Sincerely,

Benjamin Wehmeier, County Administrator
Staci M. Hoffman, CPM, Register of Deeds Director-920-674-7236
Yvonne Duesterhoeft, Veterans Service Officer-920-674-7240

Note: Businesses can change their incentives at any time and may withdraw by giving us 30 days’ notice.